



A Subsidiary of PETRONAS Chemicals Group

Guideline Formulation

Perfecting Canvas Soothing Primer

Formulation C240222-01

Color Cosmetics

BRB International BV

PO Box 3552 NL-6017 ZH Thorn. Office: Europastraat 5 NL-6014 CD Ittervoort The Netherlands.

T: +(31) 475 560 300

www.brb-international.com

Description

Perfecting Canvas Soothing Primer is crafted for all skin types to create an even surface for flawless makeup application.

Benefits

Perfecting Canvas Soothing Primer instantly blurs imperfections and creates a soft, ultra-smooth canvas for makeup. This lightweight primer is formulated with soothing and smoothing ingredients imparts a luxurious velvet matte finish while providing enduring hydration and comfort, catering to all skin types, even sensitive and reactive ones.

Featuring

BRB DM 55:	Provides light and non-greasy after feel.
BRB DM 5:	Aids in spreadability. Provides light emolliency to skin
BRB Caprylyl Methicone:	Provides unique light and smooth feel
BRB 423:	Acts as W/O emulsifier
BRB PMS-5:	Provides matt effect with silky touch
BRB SG 250:	Provides excellent velvet and intense after feel.
BRB SG 506:	Provides excellent powdery and smooth skin feel. Acts as a thickener.

Formulation

No	Ingredients	INCI	Suppliers	Dosage (%)
A1	DI Water	Aqua		17.60
A2	Butylene Glycol	Butylene Glycol	Local supplier	2.00
A3	Sodium Chloride	Sodium Chloride	Local supplier	1.00
B1	BRB DM 55	Dimethicone	BRB	20.00
B2	BRB DM 5	Dimethicone	BRB	5.00
B3	BRB Caprylyl Methicone	Caprylyl Methicone	BRB	2.00
B4	BRB 423	Cetyl PEG/PPG-10/1 Dimethicone	BRB	2.50
B5	BRB PMS-5	Polymethylsilsesquioxane	BRB	5.00
B6	MC Easy Bgel (MCT)	Caprylic/Capric Triglyceride (and) Stearalkonium Bentonite (and) Propylene Carbonate	Morechem	2.00
C1	BRB SG 250	Dimethicone (and) Dimethicone Crosspolymer	BRB	35.00
C2	BRB SG 506	Dimethicone (and) Dimethicone/ Vinyl Dimethicone Crosspolymer	BRB	5.00
D1	Ocaline PF	Sea Water (and) Water (and) Cucurbita Pepo (Pumpkin) Seed Extract	Givaudan	2.00
D2	Euxyl PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	Ashland	0.80
D3	Perfume	Parfum	Bell	0.10

Procedure

- 1) Weigh phase A and mix well.
- 2) In a separate beaker, mix phase B well.
- 3) Add phase C into step 2 and mix well.
- 4) Add step 1 into step 3 slowly. Homogenize well.
- 5) Add D1-D3 one by one into bulk. Mix well after each addition.

Typical properties / Additional information

Parameter	Unit	Value
Appearance		Translucent lotion
pH		NA
Viscosity (shear rate 1.0)		approx. 15000 cps
Sensory attributes		Light & non-greasy feel

Please note that this formulation has passed 3 months stability at 45°C.

The Product Safety Data Sheets for BRB products should be obtained from your BRB office prior to use. ATTENTION: Before handling, read product information, Product Safety Data Sheets and container labels for safe use, and any physical and/or health hazard information.



A Subsidiary of PETRONAS Chemicals Group

www.brb-international.com